



Streamlogics' healthcare industry experts understand the unique demands of continuing medical education

Whether you need to share information with physicians across the country or are inviting specialists from different continents to consult, webcasting can make product and procedure education more convenient for time-strapped medical professionals. Streamlogics helps medical educators cost-effectively communicate medical expertise to large, select audiences through online courses, seminars, conferences or live surgical procedures.

Streamlogics is a leading global provider of webcasting applications and services to more than 500 healthcare organizations, enterprises, government agencies and associations.

For almost a decade, Streamlogics has been a trusted provider of web presentation and collaboration solutions for medical educators. Hundreds of leading healthcare organizations depend on Streamlogics to deliver their mission-critical continuing education web events and provide streaming media solutions.



Live surgery webcast of a ventral hernia repair for medical professionals. Features live video from an operating room and live Q&A with the audience.

Webcasting helps healthcare and pharmaceutical organizations communicate more cost-effectively.

Deliver the most current medical curricula while maintaining consistency, cost control and efficiency by automating CME certification online as part of your webcast program. Whether you need to offer career accreditation, communicate with members or build awareness, delivering your content through a webcasting program offers many advantages:

- Deliver timely, consistent information and training
- Reduce the cost of educational content delivery
- Reach a broader audience and unlimited participants
- Improve information retention
- Increase audience engagement interactivity
- Provide easy online access to 'video content libraries'
- Collect data to measure effectiveness and ROI
- Save time on HR and recruiting initiatives

Improved treatment and care of patients is constantly evolving as new methods, medications and surgeries are discovered. Through continuing medical education webcasts, medical professionals can stay informed. Whether you have a mission critical surgical procedure to demonstrate or are announcing research results for a new drug, Streamlogics is fully equipped to produce, manage and broadcast your live or on-demand webcasts. View sample webcasts or request a personalized demonstration at www.streamlogics.com

Trust Streamlogics healthcare industry experts to guide you through every step of developing, delivering and measuring communication programs for healthcare professionals, colleagues, investors and patients.



GE Healthcare



MILLIPORE



The Streamlogics webcast platform is designed to meet the complicated and changing needs of healthcare and life sciences.

The Streamlogics platform has been enhanced to enable content providers to engage and retain their audiences more effectively. Streamlogics' proprietary EVENT™ webcasting platform is a highly advanced and integrated webcast system that is easily administered internally or can be conveniently fully managed by Streamlogics webcast producers. EVENT™ provides a superior experience for your audience with intuitive and highly flexible end user interface options.

This matrix provides a comparative overview of the power of the Streamlogics platform.

USER EXPERIENCE

	STREAMLOGICS	OTHER PROVIDERS	WEB CONFERENCING
No Downloads	●	○	○
Compatible with Mac	●	○	○
Compatible with PC	●	○	●
Branded Interface	●	○	○
High quality video	●	●	○
Instant translation	●	○	○
Auto bandwidth detection	●	○	○
No Phone bridge	●	●	○
By-pass firewalls	●	○	○
24/7 technical support	●	●	●

EVENT ADMINISTRATION

	STREAMLOGICS	OTHER PROVIDERS	WEB CONFERENCING
Dedicated producer	●	○	○
Online testing and certification	●	○	○
Event monitoring for quality control	●	○	○
Single access manages all events /reports	●	○	○
Self-administration options	●	○	●
Producer-managed administration option	●	○	○
CD-Rom Archives	●	○	○
video/audio podcast conversion	●	○	○
Online archive	●	○	○
24/7 technical support	●	○	●

COSTS

	STREAMLOGICS	OTHER PROVIDERS	WEB CONFERENCING
License model for unlimited use	●	○	○
Pay per event	●	○	●
Flat fee	●	●	○
Unlimited users	●	●	○
Per event cost	\$2100*	N/A	\$4200**

● YES ○ SOME ○ NO

*Approximate price for audio webcast with 200 participants across North America. Actual prices may vary depending on features selected and customization requirements.
 ** Approximate price for audio web conference with 200 participants across North America, based on \$0.35 per minute rates (including operator assisted bridge and web conferencing platform). Actual prices may vary.



Standard features and typical layout of a customized webcast user interface.

“...for our first webcast project with Streamlogics... they have made the process extremely easy by providing project management support along with technical support. They have been professional and made our IT personnel feel comfortable with the product and managed IT's concerns and internal goals. We continue to receive positive feedback from our physicians on the webcast.”

Michele Toungette, Marketing Director
 Vanderbilt Medical Center



“Heart Rhythm Society has utilized the services of Streamlogics for a brand new initiative which will broadcast cardiovascular medical procedures live...via webcast to a national and international audience of physicians, nurses, members of industry and patients. HRS is extremely impressed and pleased with the professionalism, flexibility, commitment to excellence and the unwavering dedication of Streamlogics to our project.”

Cynthia R. Roller, Coordinator, Web Content



Speak to one of our healthcare experts today about how you can save time and money with webcasting to distribute your CME content

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